
PRIVACY STATEMENT

COLLECTION OF DEMOGRAPHIC INFORMATION – MCCSS PROJECT

We are working with the Ministry of Children, Community & Social Services to deliver the Triple P-Positive Parenting Program to families in Ontario. As part of this project, we are asking parents to complete an optional survey. It will collect your demographic information. This Statement explains how we will collect and use the demographic information and supplements our standard Privacy Notice for the Triple P Online Programs (“Standard Privacy Notice”).

WHO WE ARE

Triple P Parenting Canada Inc (“TPPC”) is a Canadian Company (our postal address is PO Box 34, Metcalfe Postal Outlet, Ottawa, ON K0A 2P0). We are part of a corporate group (The Triple P Group) comprised of our related bodies corporate, including the Australian company, Triple P International Pty Ltd.

DATA COLLECTION

As you work through our online programs, you may be asked to complete a survey which will collect limited demographic information, including information about your household structure, your ethnicity, your income range and if you identify as part of the 2SLGBTQI+ community. Answering the survey and providing the demographic information is *optional*. If you choose not to complete the survey, this will not impact your ability to use the online program.

PURPOSE FOR COLLECTING THIS DATA

The demographic data will be used for research / statistical analysis and reporting purposes. Your responses will be used to generate insights, trends, or conclusions as part of our delivery of the Project with the the Ministry of Children, Community & Social Services (“MCCSS”). Reports sent to MCCSS will only contain aggregate and deidentified demographic data. MCCSS will not receive your personally identifiable demographic information.

The demographic data will be otherwise processed in the same way as your other in-program response. Please review the Standard Privacy Notice for details on how the information will be stored, secured, and transferred etc.

YOUR CONSENT

If you choose to answer the optional survey and provide your demographic information, you will be giving us your express consent to collect and process that information for the purposes identified above. You can withdraw your consent at any time by contacting our Helpdesk at helpdesk@triplep.net. If you choose not to answer the demographic questions or to withdraw your consent, this will not affect your ability to use the online program.

ANY QUESTIONS

For further information please contact our Data Protection Officer at dpo@triplep.net.